

# REINVENTION KICKSTART

How to Create  
**Work You Want**  
and a **Life You Love**

Digital Course

# Welcome to Planet Reinvention!

I'm SO excited to help you kickstart your reinvention journey. 🥳

If you've decided to embark on this course, then you know what it's like to be dragged down by an unfulfilled feeling... and you're not willing to put up with it anymore.

**You're ready to take control of your work and your life, feel more relaxed and confident, and experience the satisfaction and fulfillment of sustainable success.**

This course is your first step, and I'm here to guide you!

Since 2003, I've helped thousands of other intelligent, passionate, action-oriented people like you overcome hurdles and create amazing careers and lives for themselves. And though I've shared my expertise in major media like the *Today Show*, *CNN*, *The New York Times*, and *NPR*, what makes me MOST qualified to help you is that I've walked the same path you're on.

Back in the 90s, I was working on Wall Street, hating my job, feeling stuck and unsure what to do next. I embarked on a reinvention — long before it became a 'thing' people did — and despite pretty much making every mistake in the book I successfully created a career (in entertainment!) and a life (international travel!) that I loved.

After nine years I was ready for another change and decided to create the company I wished had existed when I felt so lost and frustrated in a job and life I didn't love.

That's how The Reinvention Institute was born!

So I — along with Team TRI and our community of Reinventors — am ready to help you.

**It's time to step past your fear and into your potential.**

Let's get started...



**Pamela Mitchell**  
Founder & CEO  
The Reinvention Institute



Why do you want to reinvent yourself?

## Why do I want to reinvent my career? What am I seeking?

This image shows a single sheet of white paper with horizontal blue or grey ruling lines. The lines are evenly spaced and run across the width of the page. There are approximately 20 lines visible. The paper has a slight shadow on the right side, suggesting it's resting on a surface.

# REINVENTION KICKSTART

*It's not about the money...*

To effectively launch your reinvention, you must create a 'reinvention budget':

**Minimum amount to maintain your desired lifestyle  
+ cost to explore reinvention**

\_\_\_\_\_ + \_\_\_\_\_ = \_\_\_\_\_

So why do we think that money will make us happier? That's because when we reach a certain level of earnings, money moves from being a means of survival to a signifier. A signifier is an idea or a concept that stands for something else in your mind. For example, money may represent security to you. Or it may mean more freedom, or power, or time, or status, or something else entirely. The key is to understand what you're really seeking when you say you want to earn more money in your career. Take a moment to fill in the blank

Money represents \_\_\_\_\_ to me.

**Identify your plan B:**

**what you will do for funding if you need to extend your reinvention timeline:**

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## Identifying your reinvention goal

**My Ideal Day:** *(If you need more room, continue on another sheet of paper.)*

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**Potential Jobs: Brainstorm and create a list of seven to ten jobs that could deliver your vision for your ideal day/life.**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_
7. \_\_\_\_\_
8. \_\_\_\_\_
9. \_\_\_\_\_
10. \_\_\_\_\_

**Identify the three coolest things you could see yourself doing if money were no object:**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

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## *Dealing with fear*

Fear is a natural part of the career reinvention process. The key to handling it is to decide that you won't let it stop you from taking action. Identifying in advance how you'll handle fear will increase your chances of being able to do so.

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

**Create a 'stock' answer for concerned people who ask about your career reinvention:**

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**Brainstorm ideas about 'how' (not if!) you can overcome your reinvention fears:**

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# REINVENTION KICKSTART

**Change your perspective: how will these fears look a month down the road? A year later? Five years later? Thirty years later?**

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**Chunk it down: identify the smallest first step you can take for each of your fears:**

1. 

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2. 

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3. 

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**Identify your support system (other people, self-care activities, hobbies, etc.):**

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# REINVENTION KICKSTART

## *Identifying your myths*

Within the world of career reinvention, a myth is an unrealistic idea that you have in your mind about how things will be when you reach your goal. For example, a common career reinvention myth is: 'When I get a new job, my life will be perfect (or 'all my problems will be solved' or 'I'll be happy')'. In order to reinvent your career successfully, you must release your myths!

**My top three career reinvention myths:**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

# I'VE FINISHED MY KICKSTART... WHAT'S NEXT?

You've made a decision to move forward — yay! 🎉

We can help you lay out a clear vision of what you want to do — and a practical plan that leads right to your goals!

One that will work, even if...

- You don't have a vision for your path
- You have a few ideas, but you're not sure if any of them are on point
- You're determined to make a change but worry that you don't have the necessary skills to make the leap to your dream life
- You worry about losing the stability that your current career delivers
- You're feeling stuck, stalled, and anxious about making a change

## **Our Reinvention Xcelerator is the resource you need to create your dreams!**

The Reinvention Xcelerator is a positive and practical community dedicated to helping you create the work you want and a life you love with ease.

Whether you're a corporate or creative professional, an entrepreneur, or someone who's getting ready to start their second (or third!) act...

You're just steps away from the roadmap and resources you need to help you see the possibilities, turn your dreams into reality, and create a life full of purpose, passion, and joy.

## **Ready to get started?**

**JOIN US NOW!**

*Team Reinvention is here to help you reach your goals:*



**COACH PAMELA**

**My role:**

To mentor you through your reinvention! I'll share wisdom, insight, practical knowledge and tactical strategy.

**My reinvention:**

Wall Street > Entertainment  
> Reinvention Coach®



**COACH CORRY**

**My role:**

To coach you through your reinvention! We'll explore your aspirations, probe into what matters, gain clarity, and have fun!

**My reinvention:**

Art > Finance >  
CTI-trained Coach



**LAURA**

**My role:**

To support you in your reinvention journey! I'll ensure you have the best community experience possible!

**My reinvention:**

Wall Street > Entrepreneur  
> Epic Executive Assistant

**JOIN US NOW!**

[www.reinvention-institute.com](http://www.reinvention-institute.com)

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